

Liquidation Channel Press Release

For Immediate Release

July 1, 2014

Summary: The Liquidation Channel (LC) announces the return of America's Birthday Bash Sales Event going on this 4th of July Weekend.

The LC is Celebrating Big this 4th of July during Their America's Birthday Bash Sales Event

Celebrate big this 4th of July weekend with your LC during their America's Birthday Bash – 5 Day Sale, going on Thursday, July 3rd through Monday, July 7th. This highly anticipated event will be JAM PACKED with countless deals, including hundreds of new arrivals up to 90% off, birthday sized MARKDOWNS, and \$1.99 S&H on all catalog and TV orders for entire duration of the sale.

This exciting 5 Day Sale kicks-off this Thursday, July 3rd and will feature two full days of Sparkling Savings Under \$10 on Friday and Sunday. Customers will have the opportunity to enjoy their holiday weekend and save on their favorite Under \$10 items. The last day of the 5 Day Sale will feature 8 hours of LC's very stylish and popular Santa Fe Style jewelry.

The LC will also be bringing back their incredibly popular Diamond Smackdown event this Saturday, July 5th from 12 a.m. to 11:59 p.m. CT. The Diamond Smackdown will feature dazzling diamonds and hot new arrivals all at unbelievable Smackdown prices that customers will not want to miss.

LC President, Gerald Tempton, says, "The LC is having a 4th of July party and EVERYONE is invited as we wish America a Happy Birthday! We will be bringing many surprises and deals, including our special Birthday Deals, Fireworks Spectacular Deals, and much more. Don't miss out on the Biggest Birthday Bash America has ever seen!"

To get in all these amazing deals or for more information simply visit www.Liquidationchannel.com or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation Channel specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.