

Liquidation Channel Press Release

For Immediate Release

Summary: Liquidation Channel (LC) announces Black Friday and Christmas in July sale events.

LC gets into the holiday spirit with Black Friday and Christmas in July

Why wait until December to get into the Christmas spirit? This July customers will be able to get their favorite jewelry items and accessories at the LC at markdown holiday prices with their Christmas in July sales event, starting on July 26 through August 1.

Kicking off Christmas in July will be Black Friday in July that will last from July 24 through July 25. Black Friday in July is set to feature Doorbuster prices and deals that would normally only be found after Thanksgiving.

“This is the first time the LC is having Christmas in July and we are very excited. At the LC we truly believe in Exceptional Quality, Exquisite Designs, and Outstanding Value and we want to bring that to our customers all year around,” said LC President Gerald Tempton. “This is why we are constantly looking for new ways to bring value to our customers, no matter what time of year.”

This 9-day event will allow customers to get their favorite summer styles at holiday savings, and from the comfort of their home. These summer Doorbusters will be featuring over 100 new items at doorbuster prices, special deals on countless gemstones, jewelry, accessories, even up to 90% off select items, and will be featured all week long.

The purpose of these Doorbusters is the added benefit of early deals and best quality affordable items.

Christmas and Black Friday in July will be showcasing special deals all week long. To take advantage of these amazing deals or for more information simply visit www.Liquidationchannel.com or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), Google Chromecast, Amazon Fire, and local cable channels.