

Liquidation Channel Press Release

For Immediate Release

Summary: The Liquidation Channel (LC) launches first Fall Fashion Week event.

LC hosts its first Fall Fashion Week

The Liquidation Channel (LC) is proud to announce the Fall Fashion Week sales event. This is the first Fall Fashion Week for the LC; the event is set to start on Sunday, Sept. 20, and run through Friday, Sept. 25. This 6-day sales event will focus on the latest fall fashion trends and will feature fashion tips and trends, new collections and brands, new arrivals, and special deals on countless jewelry and lifestyle products.

Fall Fashion Week will also be showcasing brand new designers and collections such as Lucy Q, Designs by Prachi, and LC's bridal inspired collection, Elanza.

Lucy Q is an award-winning, young English contemporary jewelry designer and silversmith. Lucy Quartermaine's designs can be seen on numerous A list celebrities and in many famous fashion magazines. Her dynamic range of inspirational designs offers a quirky and modern twist to everyday jewelry. Customers can tune in on Wednesday, September 23 from 12 p.m. to 4 p.m. CT for the Lucy Q show.

The LC will also be launching Designs by Prachi during Fall Fashion Week. Prachi is LC's very own in house jewelry designer; her designs are known for having that classic feel with a unique twist.

Customers can watch Designs by Prachi on Thursday, September 24 from 4 p.m. to 8 p.m.

LC Director of Sales, Roxanne Wilson says, "Customers are sure to fall in love with Prachi's jewelry designs, they are classic, elegant, and are exclusively designed for LC customers."

For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), Google Chromecast, Amazon Fire, and local cable channels.