

Liquidation Channel Press Release

For Immediate Release

Summary: The Liquidation Channel (LC) partners with famous Italian jewelry designer.

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The Liquidation Channel (LC) is excited to announce their partnership with famous jewelry designer, Giuseppe Perez. Giuseppe is an Italian jewelry designer, who is famously known for designing jewelry for celebrities and monarchs. He will be designing an exclusive collection for the LC that is set to be featured multiple times in the upcoming months.

Giuseppe comes from a long line of jewelry makers; his family has been in the jewelry industry for many generations. It is the quality and beauty of his jewelry collection that makes each piece incredibly special and one-of-a-kind.

Born into a family that has roots in the goldsmith trade going back to the 15th century, Giuseppe Perez continues the tradition with fine and unique collections. Giuseppe's father Gianni made a gift for Clark Gable for Sophia Loren and the designed baguette ring which Joe Di Maggio gave Marilyn Monroe as an engagement ring.

LC host, Becky Booker says, "We are incredibly honored to have such a prestigious jewelry designer at the LC. His designs are filled with passion and elegance that our customers are sure to love."

Giuseppe's jewelry is characterized by an eclecticism and passion for everything beautiful, laced with a dash of whimsy. He brings passion and elegance to every jewelry piece, his goal is to make every person wearing his jewelry feel special; but also to design jewelry that can be worn every day, and be a companion of life and travel.

The next Giuseppe Perez's show is set to be in late March. For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), Google Chromecast, Amazon Fire, and local cable channels.