

Liquidation Channel (LC), a leading source of affordable rare and exotic gemstones, jewelry, and lifestyle products announces its Memorial Day Weekend – 5 Day Blowout Sale going on Thursday, May 23<sup>rd</sup> through Memorial Day, Monday, May 27<sup>th</sup>.

LC will kick-off its Memorial Day Weekend – 5 Day Blowout Sale this Thursday, May 23<sup>rd</sup> with a bang as they feature 6 hours of Tanzanite treats. Following this exciting first day, LC will have its first ever Under \$10 Blowout Sale all day Friday, May 24<sup>th</sup> and again on Sunday, May 26<sup>th</sup>. Saturday, May 25<sup>th</sup> will include a Super Savings Saturday Sale featuring a special show of the rare Ethiopian Welo Opal. Rounding out the value packed weekend, LC will celebrate Memorial Day, Monday, May 27<sup>th</sup> with a Red, White, and Blue Sale and 8 hours of Canadian Ammolite. **Gerald Tempton, president, expresses his excitement for the weekend sale saying, “We are thrilled to have this 5 Day Blowout Sale kick-off on a Thursday so our customers can start their savings early. There will be a number of deals going on this weekend including my very own “Gerald’s Sizzling Deals” that you will not want to miss!”**

Headquartered in Austin, TX, Liquidation Channel, is a multi-channel retailer with a 24/7 Home Shopping Channel and website offering online catalog, live television stream and \$1 Rising Auctions. With a more than 80 million household reach, Liquidation Channel is one of the fastest growing jewelry and lifestyle retail businesses in the US.

About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation Channel specializes in delivering exceptional quality, exquisite designs, and outstanding value, while providing a low-price guarantee on each of its products. The store’s unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 152, ROKU and local cable channels.