

# Liquidation Channel Press Release

## For Immediate Release

**Summary:** The Liquidation Channel (LC) partners with new jewelry designer.

### **LC brings in a brand new collection to the channel**

The Liquidation Channel (LC) is pleased to announce their new Stefy collection. The Stefy collection is designed by Stefania & Ivano Torresan, prestigious Italian jewelry designers who have been in this industry for many years. Both Stefania and Ivano come from a long line of jewelry designers, their family has been in the jewelry industry for many years.

The designs behind the Stefy collection are inspired by nature, and the beauty of Italy while incorporating the most current fashion forward trends. Each piece is designed with the utmost care and made with the highest quality possible.

LC host, Jessica Maldonado says, "We are very excited to feature the Stefy collection, it is a great representation of Italian culture and fashion."

The Stefy collection is meant to transmit and represent the emotions, colors, and landscape that represent Italy. It is a modern, dynamic collection that is always paying attention to all the changes of society, without forgetting the traditions of art and culture. Each jewelry piece has its own story and is incredibly thought through in order to introduce a unique concept that distinguishes it from all the others.

The purpose of the Stefy collection is to make each person wearing a piece of jewelry feel like they are wearing a one-of-a-kind piece that cannot be found anywhere else. This is essential to making the customer feel special. The Stefy collection is the expression of joy, life, elegancy, and harmony.

The next Stefy show is set to be in mid-April. For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or [www.facebook.com/shoplctv](http://www.facebook.com/shoplctv).

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at [LiquidationChannel.com](http://LiquidationChannel.com) and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), Google Chromecast, Amazon Fire, and local cable channels.