

Liquidation Channel (LC), a leading source of affordable rare and exotic gemstones, jewelry, and lifestyle products announces its 2nd Summer Vault Clearance.

Back by popular demand, the LC will be featuring its Summer Vault Clearance event going on from Sunday, July 14th through Saturday, July 20th. This will be a week-long event filled with unbelievable deals and huge savings. During this exciting event, not only will items be up to 90% off, but for the first time during this clearance, the company is bringing in new items specifically for this event. “This is a historic week that our customers will not want to miss! They have been asking for a repeat of last year’s clearance event, and we wanted to make this year even more exciting. We are making TV Shopping history by bringing NEW Arrivals and marking them down at clearance prices!” says LC’s President, Gerald Tempton.

Headquartered in Austin, TX, Liquidation Channel, is a multi-channel retailer with 24/7 Home Shopping Channel and website offering online catalog, live television stream and \$1 Rising Auctions. With a more than 80 million household reach, Liquidation Channel is one of the fastest growing jewelry and lifestyle retail businesses in the US.

About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation Channel specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The store’s unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 152, ROKU and local cable channels.