

# Liquidation Channel Press Release

For Immediate Release

**Summary:** The Vault Clearance Event is back at the Liquidation Channel (LC).

## Liquidation Channel announces huge savings event

The Liquidation Channel is kicking off the New Year with the return of the Vault Clearance Sales event, starting Thursday, January 1 through Saturday, January 3. The Vault Clearance only happens once a year and is expected to be the biggest savings event of the year, offering up to 90 percent off regular LC pricing.

In only 3 days LC is clearing the vault of more than 200,000 items and everything must go to make room for the New Year's inventory.

Director of Sales and Programming Dale Hamrick says, "This is an exciting event that customers will not want to miss! We are making TV shopping history by bringing new items and marking them down at clearance prices! Customers will have the opportunity to save big on thousands of exciting new styles and designs debuting at incredible rock bottom prices. Start the New Year in Style with savings from Liquidation Channel."

For more information on update and specials, stay tuned to <http://www.liquidationchannel.com/> or [www.facebook.com/shoplctv](http://www.facebook.com/shoplctv).

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at [LiquidationChannel.com](http://LiquidationChannel.com) and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.

**Our Vault Clearance Event is back! Stock up on amazing #jewelry at incredible #clearance prices! #LCINSIDER**