



# VAIBHAV GLOBAL LIMITED

Ref: VGL/CS/2023/107

Date: 17<sup>th</sup> October, 2023

**National Stock Exchange of  
India Limited (NSE)**  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra, Mumbai – 400 051  
**Symbol: VAIBHAVGBL**

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 532156**

**Subject: Intimation under Regulation 30 – Appointment of Additional Director (Non-Executive Independent Director)**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI (LODR) Regulations, 2015'), it is hereby informed that based on the recommendation of the Nomination, Remuneration and Compensation Committee, the Board of Directors of the Company vide Circular Resolution passed today i.e. 17<sup>th</sup> October, 2023, have appointed Mr. Jason Charles Goldberg (DIN - 10350403) as an Additional Director under the category of Non-Executive Independent Director of the Company, to hold office for a first term of two years commencing from 17<sup>th</sup> October, 2023 to 16<sup>th</sup> October, 2025, subject to the approval of shareholders, whose office shall not be liable to retire by rotation.

The details required under regulation 30 of SEBI (LODR) Regulations, 2015 read with SEBI Circular No. SEBI /HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13<sup>th</sup> July, 2023 is enclosed as **Annexure - A**

Kindly take the same on record.

Thanking you

Yours faithfully,  
**For Vaibhav Global Limited**

**(Sushil Sharma)**  
**Company Secretary**  
**FCS- 6535**



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Annexure – A

#	Particulars	Details of information
a)	Reason for change viz. appointment, <del>re-appointment, resignation, removal, death or otherwise</del>	Appointment of <b>Mr. Jason Charles Goldberg (DIN - 10350403)</b> as an Additional Director under the category of Non-Executive Independent Director of the Company
b)	Date of appointment/ <del>re-appointment/cessation (as applicable)</del> & term of appointment/ <del>re-appointment</del>	Mr. Jason Charles Goldberg appointed as an Additional Director under the category of Non-Executive Independent Director of the Company, to hold office for a first term of two years commencing from 17 <sup>th</sup> October, 2023 to 16 <sup>th</sup> October, 2025, subject to the approval of shareholders, whose office shall not be liable to retire by rotation.
c)	Brief profile (in case of appointment)	<p><b>Jason Charles Goldberg</b>, age 56 years, is the Chief Commerce Strategy Officer at Publicis Groupe and Lead all thought leadership and subject matter expertise in digital commerce and shopper marketing for Publicis Worldwide, including developing the firms POVs on digital marketing tactics relevant to e-commerce and retail clients.</p> <p>Jason is a 4<sup>th</sup> generation retailer, who has been helping brands and retailers respond to digital disruption for 30 years. With a focus on e-commerce and digital marketing for omni-channel retailers, he has worked with over 100 clients on the Internet Top 500 and has been responsible for billions of dollars in on-line revenues. Under his twitter feed @retailgeek, he is one of the most followed e-commerce subject matter experts on the web. He is the executive chairman of the board of directors of shop.org (National Retail Federation Digital Advisory Board).</p> <p>Jason has served as an expert witness in Federal Court on e-commerce, a guest lecturer on retail and e-commerce at the Kellogg School of Management for Northwestern University, hosts iTunes top e-commerce podcast called “The Jason &amp; Scot Show”, and has been voted one of retail’s top global influencers by Vend five consecutive years. He’s a Forbes contributor, Retailwire Braintrust, and Path to Purchase Institute faculty. In 2017, he was inducted into the National Retail Federation “The List” of people shaping the future of retail.</p> <p>He is B.S. in Information and Computer Science from University of California.</p>
d)	Disclosure of relationships between directors (in case of appointment of a director).	Mr. Jason is not related to any other existing Directors of the Company.

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CIN: L36911RJ1989PLC004945 • Email: investor\_relations@vaibhavglobal.com • Website: www.vaibhavglobal.com



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e)	Information as required pursuant to BSE Circular with ref no. LIST/COMP/14/2018-19 and the NSE Circular with ref no. NSE/CML/2018/24 dated 20 <sup>th</sup> June, 2018	Mr. Jason Charles Goldberg is not debarred from holding office of a director by virtue of any SEBI order or any other such authority.
f)	Shareholding, if any, in the Company	Nil