

Liquidation Channel (LC), a leading source of affordable rare and exotic gemstones, jewelry, and lifestyle products is proud to announce its 2<sup>nd</sup> Annual Mother of the Year Contest.

In honor of Mother's Day, the LC is excited to bring back its popular Mother of Year Contest. This contest allows people the opportunity to tell us why their mom deserves the title of "Mother of the Year." Entries can be mailed in or submitted online through the Liquidation Channel's Facebook page at [www.facebook.com/shoplctv](http://www.facebook.com/shoplctv).

With the newly extended nomination deadline, LC is accepting submissions now through April 11<sup>th</sup>. Everyone is invited to vote for the finalists that will be posted on the LC's Facebook page on Monday, April 15<sup>th</sup>. One lucky Mom will win \$2,000 worth of jewelry and the title of "Mother of the Year," all personally delivered by LC's President, Gerald Tempton. Tempton says, "Mothers are the most precious gem in the world. We loved hearing all of the wonderful stories that were submitted last year and we are delighted to offer this contest again. Happy early Mother's Day to all the mothers out there; we look forward to awarding one of you with Mother of the Year 2013."

For contest rules, terms and conditions, please visit [www.liquidationchannel.com/terms.html](http://www.liquidationchannel.com/terms.html)

Headquartered in Austin, TX, Liquidation Channel, is a multi-channel retailer with 24/7 Home Shopping Channel and website offering online catalog, live television stream and \$1 Rising Auctions. With a more than 80 million household reach, Liquidation Channel is one of the fastest growing jewelry and lifestyle retail businesses in the US.

About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation

Channel specializes in delivering exceptional quality, exquisite designs, and outstanding value, while providing a low-price guarantee on each of its products. The store's unique jewelry is available online at [LiquidationChannel.com](http://LiquidationChannel.com) and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 152, ROKU and local cable channels.