

Liquidation Channel Press Release

For Immediate Release

Summary: The Liquidation Channel extends web-only holiday deals to a weeklong sales event.

Liquidation Channel (LC) Extends exclusive web-only holiday to a Cyber WEEK

This year, the Liquidation Channel is trying to help people save even more during the holiday season by extending their Cyber Monday holiday sale into a full week of savings. This Cyber Week Sales Event is expected to be the biggest online shopping holiday event of the year, and the LC will be offering incredible deals on thousands of fine jewelry and home goods items.

The five-day event kicks off on, Dec. 1, and runs through Dec. 6. LC shoppers will enjoy huge online-only discounts, daily deals, and exclusive high-end jewelry auctions starting at just \$1.

“This is, a no nonsense holiday season!” said LC’s President, Gerald Tempton. “We have amazing deals that hit all the best items and prices. It’s definitely an amazing time to be shopping at the LC.”

For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel’s unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.