

Liquidation Channel Press Release

For Immediate Release

Liquidation Channel announces its biggest savings event of the year

The Liquidation Channel (LC) is kicking off the holiday shopping season with the return of their Doorbusters Weekend sales event, an extended Black Friday sales event with some of the BEST deals of the year. This highly anticipated sales event will be featuring deep markdowns on LC's best jewelry, accessories and home products and a special offer the company is calling "LC's Biggest Surprise Yet."

Customers who are curious about the "LC's Biggest Surprise Yet" must tune in to LC at midnight CT on Thanksgiving Day see the big reveal.

The Doorbusters Weekend sale begins Thursday, Nov. 27 at midnight CT. This special 5-day event runs through Dec. 1, ending at 11:59 p.m. CT.

Holiday shoppers can get a jump on holiday savings from the comfort of their home, with high-quality genuine gemstone jewelry, accessories and home goods discounted to a fraction of their already reduced prices. The sale will feature over 100 new items at doorbuster prices. LC will have special deals on countless gemstones, jewelry, accessories, with some items marked as low as 90% off.

LC's goal for these early deals is to make their best-quality items more affordable. Their merchandising team has been preparing for the Doorbusters Sales event all year and will be showcasing products that customers have been longing to see at doorbuster prices.

"This is our biggest event of the year," said LC's President Gerald Tempton. "We will be showcasing some of our hottest items at unheard of prices! Customers will be blown away by the biggest steals of the year!"

Stay tuned for more upcoming pre-Thanksgiving deals. Visit <http://www.liquidationchannel.com/> or www.facebook.com/shoplctv for more information and updates.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at LiquidationChannel.com and on DirectTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.