

Liquidation Channel Press Release

For Immediate Release

May 22, 2014

Summary: The Liquidation Channel announces its Memorial Day Weekend Sale starting on Friday, May 23rd.

The LC Announces Its Four Day Memorial Day Weekend Sale

The Liquidation Channel (LC) is excited to announce its four-day Memorial Day Weekend Sale, kicking off this Friday, May 23rd. This highly anticipated sales event will be filled with exciting sales that customers will not want to miss.

The Memorial Day Weekend Sale will feature four full days of incredible savings starting with a Special Edition 2 Day Sales event this Friday, May 23rd through Saturday, May 24th. The 2 Day Sale is an exclusive sales event that will showcase new products and collections that will be up to 90% off.

Following these exciting two days, will be LC's fan favorite Under \$10 Blowout Event, all day Sunday, May 25th. The Memorial Day Weekend Sale will also feature the launch of one of LC's most elegant and beautiful gemstones, Papaya Quartz. The Papaya Quartz show will make its LC debut on Monday, May 26th for an 8 hour show from 12:00 p.m. to 8:00 p.m. CT.

LC's Director of Sales, Dale Hamrick, expresses his excitement for the weekend sale, saying, "We are thrilled to have this 4 day Memorial Day Weekend Sales event. We are kicking off the event on Friday so our customers can start their savings early this Memorial Day!"

Rounding out the value packed weekend will be LC's Snowball Express special event. On Memorial Day, Monday, May 26th, \$1 of every transaction will be donated to Snowball Express. LC is partnering with Snowball Express to help celebrate and honor America's fallen heroes. The LC understands how important it is to help provide children with hope and happy memories. Through the LC Cares program we are dedicated to helping the communities we impact.

Snowball Express is a nonprofit organization that is dedicated to remembering America's fallen heroes who will never return to their families. Snowball Express provides hope and happiness to the children of those fallen heroes who have died on active duty since 9/11.

LC president, Gerald Tempton, says, "The LC is a firm believer in giving back, and we are honored to be donating to such a noble cause."

For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation Channel specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The store's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.