

# Liquidation Channel Press Release

For Immediate Release

April 27, 2014

**Summary:** The Liquidation Channel announces the return of its two week Celebrate Mother's Day campaign.

## LC is Honoring All Mothers with Its Celebrate Mother's Day Campaign

With Mother's Day just around the corner, the Liquidation Channel (LC) is excited to kick-off this special holiday with its Celebrate Mother's Day campaign. This is a two week-long event that will start on Monday, April 28<sup>th</sup> and will end on Mother's Day, May 11<sup>th</sup>.

The Celebrate Mother's Day campaign will feature two full weeks of incredible savings on hundreds of great gift ideas, and markdowns up to 80% off on LC's gemstones, jewelry, and lifestyle products that will make finding that perfect gift for the special moms in your life easier. The event will be filled with daily specials, hot new arrivals, and unbelievable deals on rare and exotic gems as special as mom.

LC has devoted this campaign to celebrating all generations of mom, as well as all the different styles of mom. Customers will find the perfect gift for every style of mom at prices they are sure to love.

LC president, Gerald Tempton, say, "LC has dedicated this event to celebrating mom, because one day simply isn't enough to honor these incredible women in our lives. We wanted to make this Mother's Day extra special and give our customers the opportunity to give mom a little slice of happiness at a fraction of the price."

Stay tuned on Sunday, May 12th as LC reveals the winner of their 2nd Annual Mother of the Year Contest on Facebook. Visit [www.facebook.com/shoplctv](http://www.facebook.com/shoplctv) to find out who wins.

For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or [www.facebook.com/shoplctv](http://www.facebook.com/shoplctv).

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation Channel specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The store's unique jewelry is available online at [LiquidationChannel.com](http://LiquidationChannel.com) and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.

Give mom a little slice of happiness this Mother's Day with stunning jewelry as beautiful as her!

#LCINSIDER