

Liquidation Channel Press Release

For Immediate Release

Summary: The Liquidation Channel will donate \$1 of every transaction made on Veterans Day to the Soldiers' Angels foundation.

The LC will donate \$1 of every purchase made on Veteran's Day to Soldiers' Angels

Liquidation Channel (LC) is overjoyed to announce that on Veteran's Day, November 11, \$1 of every transaction made on that day will be donated to Soldiers' Angels. This special Veteran's Day event will start on Wednesday, November 11 at 12:00 a.m., and end at 11: 59 p.m. CT.

This national charity provides aid and comfort to military families, deployed service members, veterans and wounded warriors. For more than a decade, Soldiers' Angels has supported the troops and their families through a variety of programs, from sending letters and care packages to deployed service teams to distributing voice-controlled computers to severely injured service members.

"Soldiers' Angels is excited to partner with the Liquidation Channel this Veteran's Day. We are inspired by the importance they place on giving back to the service members, veterans and their families who have served this great nation," says Amy Palmer, President & CEO of Soldiers' Angels.

The LC understands how significant this holiday is and is thrilled to be able to help the soldiers that so heroically serve the country.

"Service members, military families and veterans continually make extraordinary sacrifices for our country. We are proud to support and celebrate these amazing individuals through Soldiers' Angels," says LC Host Becky Booker. "The LC is a firm believer in giving back, and we are honored to be donating to such a noble organization that supports the men and women that protect our freedom."

Join your LC family on Veteran's Day, November 11 to support our nation's fallen military heroes. For more information please visit <http://www.liquidationchannel.com/> or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), Google Chromecast, Amazon Fire, and local cable channels.