

Liquidation Channel Press Release

For Immediate Release

Summary: The Liquidation Channel (LC) announces its 4th of July Blowout Sale.

The LC is celebrating big this 4th of July during their 4th of July Blowout Sales event

Celebrate big this 4th of July weekend with your LC during the 4th of July Blowout Sale – this 4-day sale is going on Friday, July 3 through Monday, July 6. This highly anticipated event will be JAM PACKED with countless deals, including hundreds of new arrivals up to 80% off, and birthday sized MARKDOWNS on all catalog and TV orders for the entire duration of the sale.

This exciting 4 Day Sale kicks-off this Friday, July 3 with the highly popular Ruby Smackdown; and ends on Monday, July 7 with an all-day Diamond Blowout event.

The 4th of July weekend will all also feature a full day of Silver Jewelry Under \$10 on Saturday, July 4, and a special Santa Fe Style show on Sunday, July 5 from noon to midnight CT.

Customers will be able to get the hottest deals on rubies, silver, diamonds, and new arrivals all at unbelievable prices!

LC President, Gerald Tempton, says, “The LC is having a 4th of July party and EVERYONE is invited as we wish America a Happy Birthday! We will be bringing many surprises, including our special deals, and much more!”

To get in all these amazing deals or for more information simply visit www.Liquidationchannel.com or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel’s unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.