



VAIBHAV GLOBAL LIMITED

Vaibhav Global's UK Subsidiary, Shop TJC, Launches TJC PLUS, a Membership Program Offering Free & Fast Delivery

Shop TJC, London, November 27, 2020

Vaibhav Global's UK subsidiary, Shop TJC, recently launched a membership program called TJC PLUS offering multiple benefits and services to its members - unlimited free delivery; next day delivery; seamless access; no minimum spend. With the initial launch, Shop TJC is offering first month free to customers who choose to register.

TJC PLUS priced at just £7.99 for a month or £79.99 for a year has been designed to be extremely user-friendly and operates seamlessly across all devices. It will enable customers to order from TV, the website, through customer care, TJC's mobile app and through streaming devices too. The program is aimed at a quicker and smoother shopping experience allowing customers to order as little or many products as they want. It promises fast and free next day shipping across a massive range of products.

Managing Director of Shop TJC, Srikant Jha, commented, *"At TJC, we constantly keep delivering joy to our customers through latest products at the most attractive prices. We further wanted to give our customers something truly fantastic to reward their loyalty, and so we introduced TJC PLUS. This new program will give our customers an even more convenient way to get their packages delivered to them in a quick and efficient way."*

For more details on TJC PLUS visit <https://www.tjc.co.uk/TJCPLUS>.

The screenshot displays the TJC PLUS membership program details. At the top, it says "BECOME A PLUS MEMBER AND GET" followed by four icons representing benefits: Unlimited Free Delivery, Next Day Delivery, Seamless Access, and No Minimum Spend. Below this, there is a section for "Unlimited Free Delivery" with a description: "Enjoy unlimited free delivery on all of your TJC orders. Whether you're ordering from TV, our website, through our customer care team and even on our app or via our smart TV devices you'll get free next day delivery when you place your order before 5pm Sunday to Friday. Remember, you can order as much or as little as you want and your delivery is free and next day." A "JOIN NOW" button is present. To the right, there is a pricing section: "PLUS+ FAST & FREE delivery on every order with TJC PLUS" with a "JOIN NOW" button. Below this, it says "START WITH YOUR FIRST MONTH FREE" and offers two pricing options: "£7.99 FOR A MONTH" or "£79.99 FOR A YEAR (Save 2 Months)". A "JOIN NOW" button is also present here. The background of the pricing section shows a family sitting on a sofa watching TV.



About Shop TJC:

Headquartered in London, UK, Shop TJC, is a wholly owned step-down subsidiary of Vaibhav Global Ltd. (VGL), a vertically integrated company with global sourcing and manufacturing capabilities. Shop TJC is a British falling-price auction-style home shopping channel and online retailer specializing in jewellery, home, beauty, fashion, gemstones and other lifestyle accessories. It is one of the main TV shopping channels in the UK. The channel launched on 4 April 2006, and currently broadcasts 24 hours a day. For more information, visit www.tjc.co.uk

About Vaibhav Global Limited

Vaibhav Global Limited (VGL) is listed on stock exchanges in India (BSE: 532156, NSE: VAIBHAVGBL, ISIN - INE884A01019). VGL is an electronic retailer of fashion jewellery, accessories, and lifestyle products in developed markets with direct access to over 100 million households (FTE) through its TV home shopping networks – Shop LC in US and Shop TJC in UK. VGL’s TV channels reach customers directly 24x7 on all the major cable, satellite and DTH platforms – Dish TV, DirecTV, Comcast, Verizon Fios, Time Warner, AT&T, Sky, Virgin, Freeview, Freesat etc. The Company’s ecommerce websites www.shoplc.com in the US and www.tjc.co.uk in the UK complement TV coverage and diversify customer engagement. VGL ranks 132nd in Fortune India's Next 500 list released in March 2020. The Company is committed to ‘Delivering Joy’ to all the stakeholders. Through its flagship One for One Program where a meal is provided for every piece sold at the retail channels, the Company has provided ~43.5 million meals in US, UK, and India since program inception.

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