



## Vaibhav Global Limited

### **Successful conclusion of 1<sup>st</sup> 'Hackademic' event: An innovation initiative by VGL for engineering students**

**Jaipur, October 15, 2022:**

Vaibhav Global Limited, in collaboration with Manipal University (Jaipur), Atal Incubation Centre (AIC), and Niti Aayog, conducted an innovation series- 'Hackademic'- a platform for talented engineering students across India to showcase their innovative product ideas. The event started in May 2022 and proceeded through different qualifying stages. The response was commendable and encouraging.

This initiative has provided students with an opportunity to experience a complete product development lifecycle from ideation to commercialization. This is our first step towards building an **'industry-academic collaboration'** and encouraging young innovators across the country.

We received 155 entries from 48 universities all over India, including IITs, and NITs. Post clearing the **'Prototype Development'** and **'Prototype Implementation'** stages, we shortlisted top 5 finalists as follows. The best adjudged ideas were rewarded with cash prizes and gift hampers.

Position	University	Student(s)	Product developed	Prize money
First	Sri Krishna College of Technology (Tamil Nadu)	Arun VS, Harsita Sarathy, Kirthika Bheeman	Fall detection device for elderly people	Rs. 50,000
Second	JK LakshmiPat University (Jaipur) & Pune Institute of Computer Science (Pune)	Himangi Puri Sanskar Dubey	Smart jewelry	Rs. 30,000
Third	Bhartiya Vidhya Bhawan (Jaipur)	Aditya Choudhary	Piezoelectric Footwear	Rs. 20,000
Fourth	Bannari Amman Institute of Technology (Tamil Nadu)	Kavyasiri and Dharsan	Smart bag	Rs. 10,000
Fifth	Bhartiya Vidhya Bhawan (Jaipur)	Niti Jangir	Washing machine water recycler equipment	Rs. 10,000

"The end goal of this tech event is to bring together innovative aspirants from many backgrounds to create a commercially viable solution. The budding innovators who participated in this event were extremely driven to achieve their visions. The results were impressive and provided an excellent example of what is possible when the young minds were trying to solve a challenge. In conclusion, as we wrap up our 'Hackademic' we will be back again the next year keeping up with



the same momentum to empower budding innovators,” says Kulathendral, Chief Innovation Officer, Vaibhav Global Limited.

### A Glimpse of today's event:





## About Vaibhav Global Limited

Vaibhav Global Limited (VGL) is listed on stock exchanges in India (BSE: 532156, NSE: VAIBHAVGBL, ISIN - INE884A01027). VGL is an omni-channel E-tailer of fashion jewellery, accessories, and lifestyle products in developed markets with direct access to ~127 million households (FTE) through its TV home shopping networks – Shop LC in US, Shop TJC in UK and Shop LC in Germany. The Company's ecommerce websites [www.shoplc.com](http://www.shoplc.com) in the US, [www.tjc.co.uk](http://www.tjc.co.uk) in the UK and [www.shoplc.de](http://www.shoplc.de) in Germany, complement TV coverage and diversify customer engagement. Our SEZ Unit in Jaipur is LEED Platinum Certified which reassures our commitment of employing sustainable business practices. We are also a 'Great Place To Work<sup>®</sup>' certified organization across India, US, UK, and Greater China. Our 2 manufacturing units of India and 2 US' facilities are operating on renewable energy sources. The Company is committed to 'Delivering Joy' to all the stakeholders. Through its flagship One for One Program now **"Your Purchase Feeds..."** where a meal is provided for every piece sold at the retail channels, the Company has provided over 69 million meals in US, UK and India since program's inception with a current run rate of ~50k meals being donated every single school day.

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