

# Liquidation Channel Press Release

For Immediate Release

**Summary:** The Liquidation Channel announces Cyber Monday and Cyber Week Sales Event.

## **Liquidation Channel (LC) Extends Cyber Monday to a Cyber WEEK**

With Cyber Monday just around the corner, the Liquidation Channel is excited to be helping people save big this holiday season during its big Cyber Week Sales Event. The event is an extension of Cyber Monday and is expected to be the biggest online shopping holiday event of the year, offering incredible deals on thousands of items.

The five day event kicking off on Cyber Monday, Dec. 1, through Dec. 6, will allow people to enjoy huge online discounts, daily deals, and exclusive high-end auctions starting at just \$1 with only a click away.

“This is, a no nonsense holiday season! We have amazing deals that hit all the best items and prices. It’s definitely an amazing time to be shopping at the LC”, said LC’s President, Gerald Tempton.

For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or [www.facebook.com/shoplctv](http://www.facebook.com/shoplctv).

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel’s unique jewelry is available online at [LiquidationChannel.com](http://LiquidationChannel.com) and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.