

Liquidation Channel Press Release

For Immediate Release

Summary: The Liquidation Channel (LC) announces the Happy Hearts Sales Event just in time for Valentine's Day.

Liquidation Channel Kicks-Off the Season of Love with the Happy Hearts Sales Event

With Valentine's Day just around the corner, the Liquidation Channel (LC) is excited to announce the Happy Hearts Sales Event, just in time for the season of 'Love.' The event kicks-off on Saturday, January 31 and ends on Valentine's Day, February 14.

The Happy Hearts Sales Event will feature two full weeks of incredible savings on hundreds of great gift ideas, and markdowns up to 80% off on LC's finest jewelry items and accessories. The event will be filled with daily specials, hot new arrivals, special deals on countless gemstones, jewelry and lifestyle products, and exclusive on-line offers that are guaranteed to help customers find the perfect gift for that special someone.

Kicking off this Valentine's event will be a special Diamond Dreams show, starting on Saturday, January 31 from noon to midnight CT. The event will feature dazzling diamonds and hot new arrivals all at unbelievable prices.

LC president, Gerald Tempton says, "The Happy Hearts Sales Event is one of our favorite events! Not only do we help customers find the perfect gift for their loved ones but we get to show just how much we love and appreciate our customers with the gift of savings."

The Happy Hearts Sales Event will also be showcasing the perfect stones for this season of love, stones such as: Rubies, Amethyst, Marropino Morganite, Lapis Lazuli, Larimar, Peruvian Pink Opal, and many more.

For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.