

# Liquidation Channel Press Release

For Immediate Release

Dec. 25, 2013

**Summary:** The Liquidation Channel (LC) celebrates the New Year with its JanYOUary Online Week Sales Event.

## Liquidation Channel Announces Its First Ever JanYOUary Online Week

AUSTIN, Texas - The Liquidation Channel (LC) is focusing an entire week on “celebrating you” with its new JanYOUary Online Week Sales event. This week-long event starts on January 26 through February 1, and will be featuring exclusive online offers, daily deals, and brand new arrivals that customers will not want to miss; simply visit [www.Liquidationchannel.com](http://www.Liquidationchannel.com) to get in on these amazing deals.

The Liquidation Channel has dedicated this special event to “you”, the customers of LC, because what better way to start the New Year than treating yourself. **LC president, Gerald Tempton, says, “This is a week to celebrate you, our customers, LC is always committed to keeping you in style and up to date at unbelievable prices!”**

For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or [www.facebook.com/shoplctv](http://www.facebook.com/shoplctv).

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation Channel specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The store’s unique jewelry is available online at [LiquidationChannel.com](http://LiquidationChannel.com) and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 152, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.

**Don’t miss out on LC’s JanYOUary Online Week. Start this year with #jewelry, #fashion, and YOU. #LCINSIDER.**