

Liquidation Channel Press Release

For Immediate Release

Summary: The Liquidation Channel announces its Labor Day 4-day weekend sales event.

Expect great savings on stunning jewelry this Labor Day weekend at the Liquidation Channel

The Liquidation Channel (LC) is thrilled to announce its Labor Day Blowout Sale starting Friday, September 4 and running through Monday, September 7. This 4-day sales event will be filled with hot new arrivals, special deals on countless gemstones, jewelry and lifestyle products, up to 80 percent off select items.

The Labor Day Blowout Sale event will feature two full days of items under \$10, on Friday and Sunday. Customers can enjoy their holiday weekend and save on their favorite “Under \$10” items.

This will be followed on Saturday by the LC’s first ever “Artisan Crafted Blowout,” running for 24 hours, starting on Saturday at midnight. The Artisan Crafted show will feature hand-crafted, one-of-a-kind jewelry pieces.

Closing out this 4-day sale event will be eight hours of LC’s stunning Bondi Blue Tanzanite. This customer favorite will be featured on Monday, September 7 from 12 p.m. until 11:59 p.m.

LC’s Host Becky Booker says, “This is one of our most anticipated weekend sales events of the year. We will be showcasing some of the hottest deals that we have ever offered!”

Relax and save on your day off—you deserve it! To get in on all these amazing deals or for more information, visit www.liquidationchannel.com or www.facebook.com/shoplctv.

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel’s unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), Google Chromecast, Amazon Fire, and local cable channels.