

# Liquidation Channel Press Release

For Immediate Release

May 11, 2014

Summary: The Liquidation Channel (LC) announces the winner of the 3<sup>rd</sup> Annual Mother of the Year Contest.

## The LC Announce the Winner of the Mother of Year Contest

The Liquidation Channel (LC) is thrilled to announce the winner of their 3<sup>rd</sup> Annual Mother of the Year Contest. After extensive voting and a long deliberation, the Mother of Year title and winner of the \$2,000 jewelry package goes to Deborah T. from Plano, Texas.

Deborah was nominated by her two children, Nicholle and Ryan. Together they wrote a touching 500 word essay explaining why their mother deserves to be the 2014 Mother of the Year.

“Our mom defies the traditional definition of mother. Every beautiful detail of our lives we owe to her. A proud mother of two kids, she never hesitates to sacrifice everything for us to live a better life... If any woman deserves this honor, it is our mom”, said Nicholle and Ryan.

Nominations for the Mother of the Year 2014 contest started on March 21<sup>st</sup> through April 18<sup>th</sup>. All participants were required to submit a picture of the nominee along with a 500 word essay explaining why their mother deserves to be Mother of the Year. After all the nominations had been made, the community voted for the top 10 finalists. LC’s social media panel along with the community then determined the winner of the Mother of the Year 2014 contest.

LC President, Gerald Tempton, drove to Plano, Texas, earlier this week to personally congratulate Deborah for being such an amazing mom and award her the \$2,000 jewelry package. **“We were thrilled to name Deborah as this year’s Mother of the Year. Her children’s submission touched our hearts and the hearts of our viewers. Mother’s Day is very special; we thank every mom for the love, support, and guidance they give every day. Thank you also to everyone who participated in this special event”, stated Gerald.**

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About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation Channel specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The store’s unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.