

Liquidation Channel Press Release

For Immediate Release

Summary: Liquidation Channel will host a 12-hour exclusive Sleeping Beauty turquoise special event.

Liquidation Channel is excited to announce a 12-hour Sleeping Beauty turquoise event

Liquidation Channel (LC) will host a 12-hour Sleeping Beauty turquoise special event. LC customers should tune in on Saturday, March 28 to get incredibly low prices on genuine gemstone jewelry featuring Arizona Sleeping Beauty turquoise.

This exclusive event will feature this increasingly rare and top trending gemstone. The event will be broadcast from 12 a.m. CT on March 28 until 11:59 p.m. CT.

The event will showcase the popular robin's egg blue gemstone, named after the Arizona Sleeping Beauty Mountains where it was mined. The jewelry show is expected to be one of the most highly anticipated events of the year.

“Sleeping Beauty turquoise is one the most stunning gemstones in the world. It is definitely the perfect stone to make a fashion statement this spring!” said LC Host Sarah Coutts

The mines where the gemstone is sourced from have been exhausted, making this stone increasingly rare and even more valuable. Due to the lack of new rough materials and overall scarcity of Sleeping Beauty turquoise, this gemstone has become even more popular and extremely hard to acquire in large quantities. LC has negotiated with gemstone vendors all over the world in order to gather a sufficient supply of this rare and special gemstone to bring this exclusive event to its customers.

The popular Arizona Sleeping Beauty turquoise is one of the hottest trends in the specialty jewelry industry. Turquoise as a whole has been called a “gemstone of the people.” It has been revered by many cultures for thousands of years as a holy stone, a talisman and a bringer of good fortune.

For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or www.facebook.com/shoplctv.

For More Information Contact:

Carolina Sandoval
Marketing Specialist
512- 901-0621
carolina.sandoval@liquidationchannel.com

About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is an Omni-channel business comprised of a home shopping TV network, an ecommerce business, and an outside sales/wholesale segment. It is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. LC specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The channel's unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.