

Liquidation Channel Press Release

For Immediate Release

Feb. 14, 2013

Summary: Liquidation Channel (LC) announces the return the Tanzanite Smackdown.

Liquidation Channel (LC) Is Excited to Announce the First Tanzanite Smackdown of the Year

Feb. 14, 2014 – The Liquidation Channel (LC) is thrilled to announce the first Tanzanite Smackdown of the year, starting Saturday, February 15th CST. This 24-hour event will feature incredible deals and unbelievable prices on rare and exotic Tanzanite gemstones.

As the #1 sightholder of TanzaniteOne, the LC will be bringing you some of the highest quality stones, set in a variety of new styles and designs.

LC President, Gerald Tempton, says, “This is by far one of our greatest events! We will be showcasing some of our hottest Tanzanite deals we have ever offered, and brand new designs and styles that customers will not want to miss.”

Tanzanite has become one of the most intriguing and desirable gemstones of modern times. It is found in only one place on Earth, in the deep foothills of Mount Kilimanjaro in Tanzania. Although tanzanite was formed over 585 million years ago, it was only discovered 40 years ago. Due to its single source and limited supply, tanzanite is at least one thousand times rarer than diamonds.

The Tanzanite Smackdown will also feature special guest appearances from some of your favorite LC team members, who will be bringing big offers and deals of their own.

For more information on updates and specials, stay tuned to <http://www.liquidationchannel.com/> or www.facebook.com/shoplctv.

###

For More Information Contact:

Carolina Sandoval

Marketing Specialist

512- 901-0621

carolina.sandoval@liquidationchannel.com

About Liquidation Channel: Liquidation Channel (<http://www.liquidationchannel.com>) is a global leader in direct sales of colored stones, diamonds, precious metals, and a variety of luxury goods and innovative products. Through a precisely and fully integrated system, the Liquidation Channel specializes in delivering Exceptional Quality, Exquisite Designs, and Outstanding Value, while providing a low-price guarantee on each of its products. The store’s unique jewelry is available online at LiquidationChannel.com and on DirecTV Channel 75 and 226, Dish Network Channel 274, Verizon FIOS Channel 159, ROKU, AT&T U-Verse 399 and 1399 (HD), and local cable channels.

Spoil yourself with beautiful #tanzanite #jewelry at the FIRST Tanzanite Smackdown of the year!
#LCINSIDER